





After a prolonged pandemic hiatus, the **Thames Art Gallery** is thrilled to announce the return of its premier fundraising event **Eye for Art** this fall.

Eye for Art is a juried exhibition, sale and celebration of the visual arts community in Chatham-Kent. The original Eye for Art was held in 1983. Through the years, it has evolved into the much-loved event we know today. The exhibition is open to all past and present residents of Chatham-Kent. This year, all proceeds from sales, tickets, and associated events will be directed to ARTspace, our downtown community art gallery.

Eye for Art will be exhibited from November 18, 2022 – January 14, 2023. The opening reception and awards ceremony will take place November 18 beginning at 6:00 pm. A total of \$2000.00 in awards will be presented, three Awards of Excellence (\$500 each) and one People's Choice Award (\$500). This year's Eye for Art will also feature the return of the much loved "Brush Off" painting competition where artists will compete for a "coveted prize" and all the works created will be auctioned at the grand finale of the evening.

The past few years have proven just how important the arts are in our lives, and so is the connection to local community. This event illustrates the vitality of the arts in Chatham-Kent, highlights our supporters, and celebrates artistic talent and passion within our community. The continued success of **Eye for Art** relies on corporate partner support. Many levels of sponsorship are available to suit your needs, and we look forward to exploring this opportunity with you.

Thanks for your consideration,

Phil Vanderwall
Director/Curator, Thames Art Gallery
Municipality of Chatham-Kent
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226.312.2025 ext. 4422





2022 Sponsorship Opportunities

Partnering with **Eye for Art** is a unique opportunity for any organization wishing to introduce or reinforce its brand among Chatham-Kent's various business and creative demographics as well as the broader community.

Event Sponsor \$2,500

- Title Sponsor profiled in all advertising
- Participation/logo included in event program
- Goal is to offer free admission to everyone compliments of Title Sponsor
- Logo will be featured on the Gallery introductory wall for the duration of the exhibition
- You or a representative of the Company will present introductory remarks at the opening
- 2 exclusive Sponsorships available

Reception Sponsor \$1000

- Sponsor profiled in all advertising
- Sponsor included in event program
- 2 Sponsorships available

"Brush Off" Sponsor\$1,000

- Sponsor profiled in all advertising
- Sponsor included in event program. The "Brush Off" is a competition between artists
- Presentation of award to "Brush Off" winner
- 2 Sponsorships available

Award Sponsor \$500

- Sponsor profiled in all advertising
- Sponsor included in event program. There are 4 awards
- Presentation of Awards of Excellence at opening reception
- 4 Sponsorships available

Media Sponsor \$1500

- Sponsor profiled in all advertising
- Sponsor included in event program
- 1 Sponsorship available

Printing and Other Sponsors In-Kind

- Sponsor profiled in all advertising
- Sponsor included in event program





2022 Sponsorship Confirmation Form

To reserve your preferred sponsorship package, please return this completed form together with payment to the address below. For more information or to discuss sponsorship packages please contact Phil Vanderwall.

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Event Sponsor \$2,500 Award Sponsor \$500

Reception Sponsor \$1000 Media Sponsor \$1500

"Brush Off" Sponsor \$1,000 Printing and Other Sponsors In-Kind

Please fill in vour details

Organization / Name

Contact Name

Address

Phone / Mobile

Email

Signature of Client Date

Please return form

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