



The Colour of Emotion

Vicki McFarland



Send in the Clowns, 48"x60": acrylic on linen

The Colour of Emotion: Vicki McFarland

Using her unusual pouring technique, artist Vicki McFarland engages in a dialogue with color, shape and geometry. Intuitive by nature, she creates work that evokes an emotional response in her viewers. She is often guided by her choice of music while in her studio and we can readily see this influence through rhythm, dynamics, melody, tone, texture and form. All are masterfully transferred and interpreted on her canvasses. Typically, she will pick a song and let rhythm become part of the design process.

"When designing, the negative (white) space is equally important to me as the colours I select. Knowing the direction and the scale of the flow sets the theme of the piece. After the first pour, I construct the composition from there."

The artist loves the freedom of letting go of preconceived ideas and allowing her intuition to dictate the process. She describes this as "pouring her heart out." The technique is so difficult that it is often seen as easy, yet thousands of hours have gone into perfecting the skill.

"I am rewarded by being able to express my feelings in a piece of art. I liken the experience to a runner's high which many artists feel. To cross the 'finish line' as I bring a painting to its conclusion brings me the greatest joy. My heartfelt wish is to pass along the full range of emotions on canvas and paper to the viewer."



Stories of My Youth Volume #9, Picnic in the Woods, 48"x56": acrylic on linen

Bio:

From early childhood, Vicki MacFarland studied all forms of art including lessons with a local portrait artist in her teens. Producing art at a professional level became her lifetime goal.

Like many female artists, she postponed that dream to marry, raise a family and hold down a job. Her creative spirit began to rekindle in 2014 after her children left home to embark upon their lives.

The artist began spilling the stored images in her head onto canvas and paper. Exploring many options, she soon began to perfect her unusual pouring technique which resulted in her first show in 2015.

Vicki's full-time art career, after her retirement in 2019, has gained a notable following and continues to fuel her dedication. Her work may be seen in many galleries and private collections around the world.



Prisms, 48"x54": acrylic on linen

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January 18, 2022 - March 4, 2023

Opening Reception: ARTcrawl February 10, 2023 | 6PM

Curator: Phil Vanderwall

Assistant Curator: Michaela Lucio

Design: Donna Nolan

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List of works

Are You Listening, 36"x36": acrylic on canvas

Stories of My Youth Volume #6, 36"x48": acrylic on canvas

If I Give You My Heart, 54"x54": acrylic on canvas

Xuberance, 58"x50": acrylic on canvas

Stories of My Youth Volume #9, Picnic in the Woods, 48"x56": acrylic on linen

I've Got Rhythm, 44"x43": acrylic on canvas

Island Sunset, 48" x 48" : acrylic on canvas

Send in the Clowns, 48"x60": acrylic on linen

Prisms, 48"x54": acrylic on linen

Cover image: *Xuberance*, 58"x50": acrylic on canvas



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